

CERSAIE NEWS

2022

CATALOGO NOVITÀ NEWS CATALOGUE NEUHE
OGUE DE NOUVEAUTÉS CATÁLOGO DE NOVED
VITÀ NEWS CATALOGUE NEUHEITENKATALOG
E AUTÉS CATÁLOGO DENOVEDA DES CATALOGO
OGUE NEUHEITENKATALOG CATALOGUE DE NO
O DE NOVEDADES CATALOGO NOVITÀ NEWS C
NKATALOG CATALOGUE DE NOUVEAUTÉS CATÁ
; CATALOGO NOVITÀ NEWS CATALOGUE NEUHE
OGUE DE NOUVEAUTÉS CATÁLOGO DE NOVED
OGO NOVITÀ **NEWS CATALOGUE** NEUHEITENK
E NOUVEAUTÉS CATÁLOGO DE NOVEDADES C
CATALOGUE NEUHEITENKATALOG CATALOGUE
ATÁLOGO DE NOVEDADES CATALOGO NOVITÀ N
EUHEITENKATALOG CATALOGUE DE NOUVEAL
VEDA DES CATALOGO NOVITÀ NEWS CATALOGU
OG CATALOGUE DE NOUVEAUTÉS CATÁLOGO C
OGO NOVITÀ NEWS CATALOGUE NEUHEITENK
E NOUVEAUTÉS CATÁLOGO DE NOVEDADES C
CATALOGUE NEUHEITENKATALOG CATALOGUE
ATÁLOGO DENOVEDA DES CATALOGO NOVITÀ N
EUHEITENKATALOG CATALOGUE DE NOUVEAL
VEDADES CATALOGO NOVITÀ NEWS CATALOGU
OG CATALOGUE DE NOUVEAUTÉS CATÁLOGO C
OGO NOVITÀ NEWS CATALOGUE NEUHEITENK
E NOUVEAUTÉS CATÁLOGO DENOVEDA DES C
CATALOGUE NEUHEITENKATALOG CATALOGUE
ATÁLOGO DE NOVEDADES CATALOGO NOVITÀ N

GRES PORCELLANATO
PORCELAIN STONEWARE

NEWS 2022

> Cersaie news

Geo	04
Percorsi Frame	22
Omnia	38
Elements Lux	48



ISPIRAZIONE/ INSPIRATION

L'estetica dell'essenziale

In un mondo sempre più votato al decoro superfluo, Keope si muove in direzione contraria. La nuova stagione è un inno all'essenzialità. Si scava alla ricerca di pietre naturali, marmi sontuosi e argille. Si torna alle radici della ceramica e alla sua ricchezza tattile, ammorbidita da tonalità calde e polverose. La varietà di pietre naturali di Omnia si arricchisce di due nuovi colori: Tivoli Ivory e Romano Sand. Allo stesso modo, tornano i marmi classici di Elements Lux con due nuovi Calacatta: Statuarietto e Verde. Percorsi Frame si aggiunge alla famiglia di effetti pietra Percorsi, mentre Geo è l'assoluta novità di stagione – una serie effetto resina dalla superficie vellutata, che sublima l'estetica della terra cruda.

The aesthetics of essentiality

In a world increasingly devoted to futility, Keope is moving in the opposite direction. The new season is a hymn to essentiality. We dig for natural stones, sumptuous marbles and clays. We go back to the roots of ceramics and its tactile richness, softened by warm, dusty tones. Omnia's variety of natural stones is enriched with two new colors: Tivoli Ivory and Romano Sand. Likewise, the classic marbles of Elements Lux return with two new Calacatta: Statuarietto and Verde. Percorsi Frame joins the Percorsi family of stone-effect tiles, while Geo is the absolute novelty of the season – a resin-effect series with a velvety surface that sublimates the aesthetics of raw earth.

geo

The soft touch of ceramics

Come seta tra le mani, Geo è una collezione tattile che riscopre le radici della ceramica e ne ripropone l'essenza primitiva in spazi indoor votati al comfort e all'eleganza. La sua è una bellezza nuda e rilassata, evocativa di atmosfere informali, dove l'imperfezione si trasforma in dettaglio prezioso. La superficie liscia e morbida al tatto dà corpo a una serie effetto resina che sublima l'estetica della terra cruda e trova la propria collocazione ideale in spazi privati e commerciali di grande raffinatezza. La palette colori armoniosa riflette il tocco vellutato della superficie: una carezza appena sfiorata che scalda gli ambienti e invita alla quiete domestica.

Like silk in your hands, Geo is a tactile collection that rediscovers the roots of ceramics and revives its primitive essence, bringing it back to indoor spaces devoted to comfort and elegance. The collection has a naked and relaxed beauty, evocative of informal atmospheres, where imperfection is transformed into precious detail. The smooth, soft-touch surface gives body to a resin-effect series that sublimates the aesthetics of raw earth and finds its ideal setting in refined private and commercial spaces. The harmonious colour palette reflects the velvety touch of the surface: a barely grazed caress that warms the rooms and gives a sense of domestic tranquillity.



WHITE

WHITE 60x120 (24"x48")
WHITE 3D WIRE 60x120 (24"x48")





SILVER

SILVER 120x120 (48"x48")
WALNUT 60x120 (24"x48")
SHAPE 60x120 (24"x48")

BEIGE

BEIGE 80x80 (32"x32") - 40x80 (16"x32")



geo

IVORY



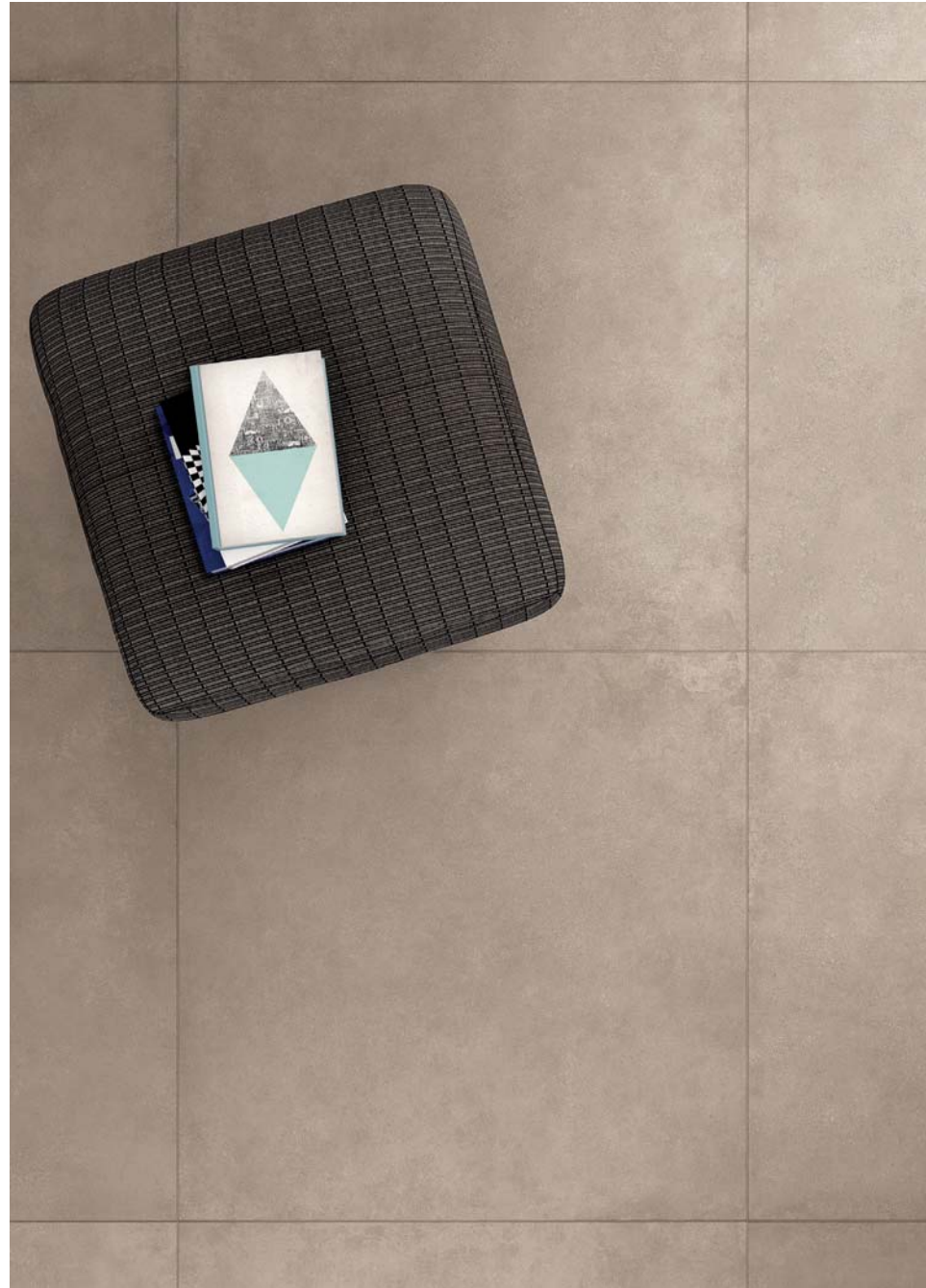
IVORY 120x120 (48"x48")

GREY

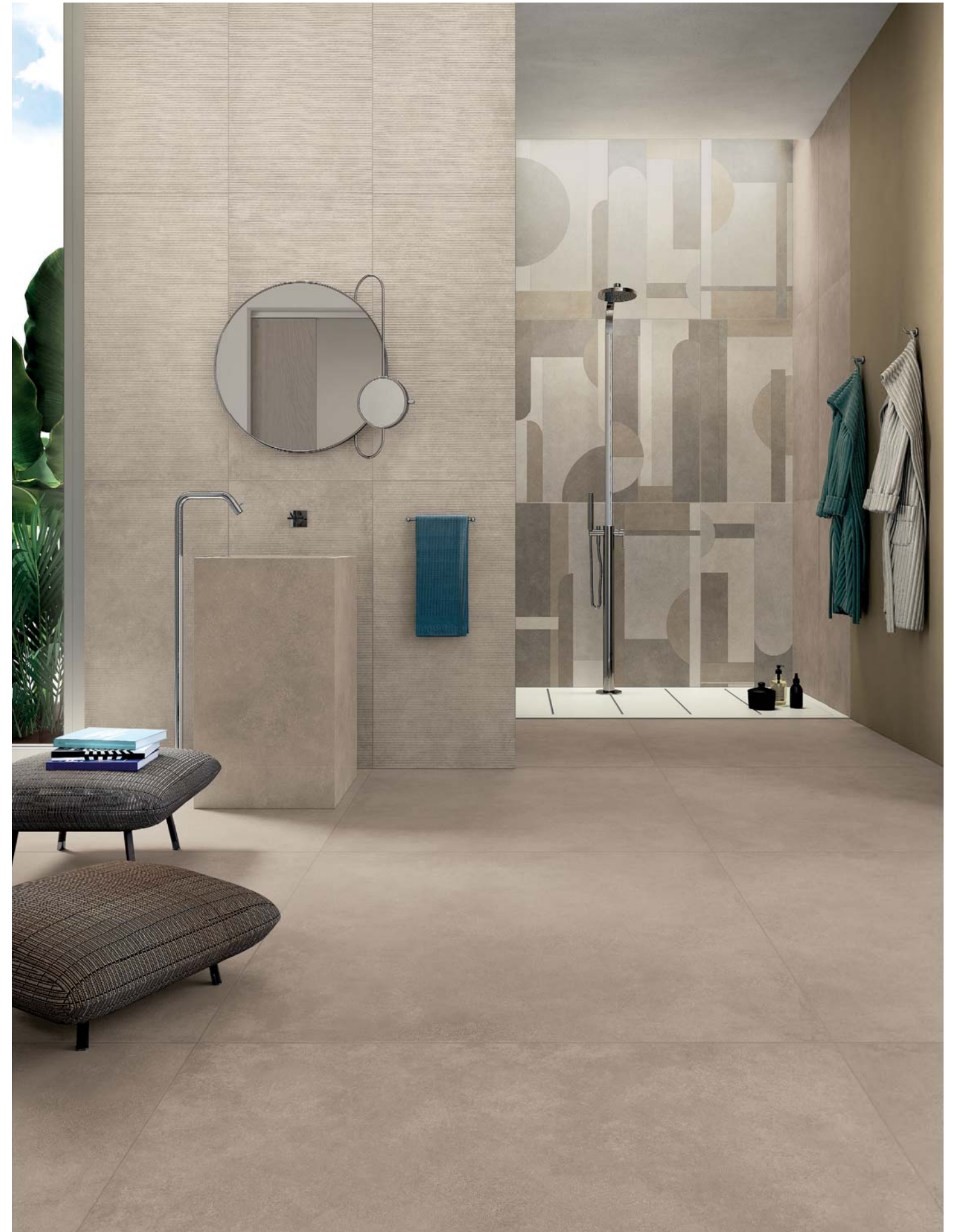
GREY 120x120 (48"x48") K2 20mm



WALNUT



WALNUT 120x120 (48"x48")
SHAPE 60x120 (24"x48")
IVORY 3D WIRE 60x120 (24"x48")



7
COLORI/
COLOURS

GEO WHITE **V2**



GEO SILVER **V2**



GEO IVORY **V2**



GEO BEIGE **V2**



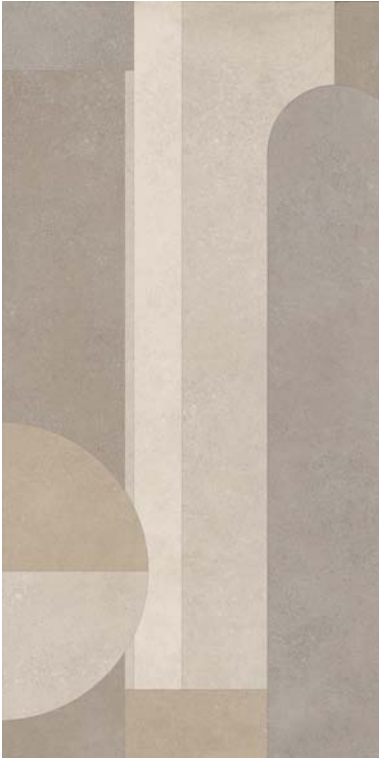
GEO WALNUT **V2**



GEO GREY **V2**

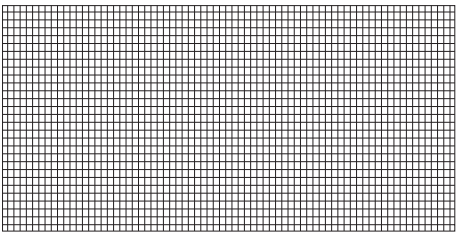


GEO SHAPE **V3**

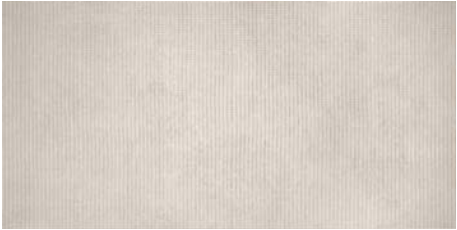


disponibile in 8 facce / available in 8 faces

2
DECORI/
DECORS



WIRE 3D
■ 60x120 (24"x48") RT 9mm



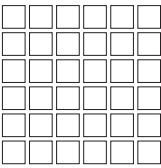
GEO WHITE



GEO IVORY



GEO SILVER



MOSAICO ● 30x30 (12"x12") RT 9mm
TESSERE: 4,8x4,8 (1 7/8"x1 7/8")



GEO WHITE



GEO SILVER



GEO IVORY



GEO BEIGE

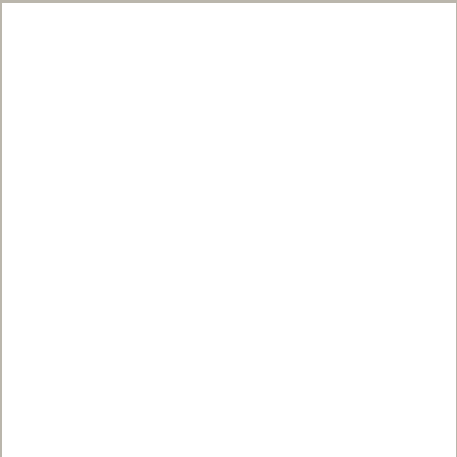


GEO WALNUT

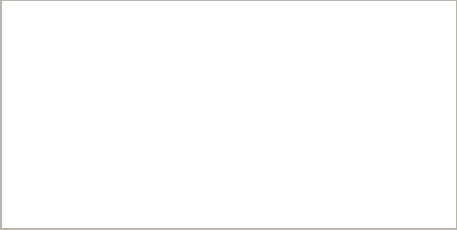


GEO GREY

10
FORMATI/
SIZES



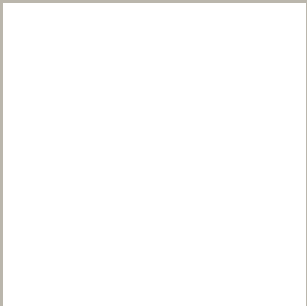
● 120x120 (48"x48") RT 9mm
▲ 120x120 (48"x48") RT **K2** 20mm



● 60x120 (24"x48") RT 9mm
▲ 60x120 (24"x48") RT **K2** 20mm



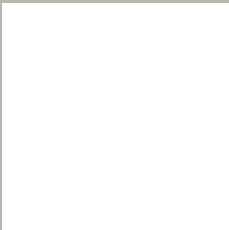
■ 60x120 (24"x48") RT 9mm



● 80x80 (32"x32") RT 9mm



● 40x80 (16"x32") RT 9mm



● ▲ 60x60 (24"x24") RT 9mm
▲ 60x60 (24"x24") RT **K2** 20mm

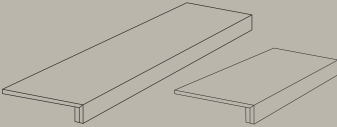


● ▲ 30x60 (12"x24") RT 9mm

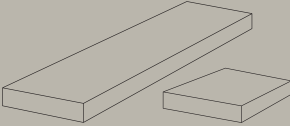
7
PEZZI SPECIALI/
TRIMS



BATTISCOPA
BULLNOSE
● 4,6x120 (1 13/16"x48") RT 9mm
● 7x80 (2 3/4"x32") RT 9mm
● 7,2x60 (2,8"x24") RT 9mm

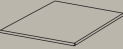


SCALINO INCOLLATO
GLUED STEP TREAD
● 33x60 (13"x24") RT 9mm
● 33x120 (13"x48") RT 9mm

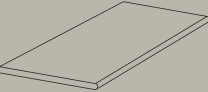


ANGOLARE INCOLLATO
GLUED CORNER STEP TREAD
● 33x33 (13"x13") RT 9mm
● 33x120 (13"x48") RT 9mm

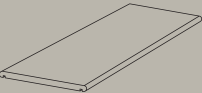
17
PEZZI SPECIALI K₂/
TRIMS K₂



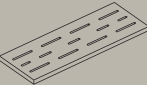
ANGOLARE BORDO TORO
BULLNOSE EDGE CORNER
▲ 30x30 (12"x12") RT 20mm



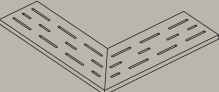
GRADINO BORDO TORO
BULLNOSE EDGE STEP
▲ 60x120 (24"x48") RT 20mm
▲ 30x120 (12"x48") RT 20mm
▲ 30x60 (12"x24") RT 20mm



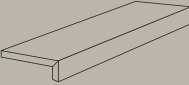
TOP BORDO TORO
BULLNOSE EDGE TOP
▲ 30x60 (12"x24") RT 20mm



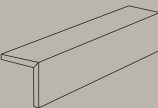
GRIGLIA
GRID
▲ 15x60 (6"x24") RT 20mm



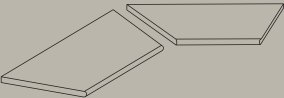
ANGOLARE GRIGLIA
CORNER GRID
▲ 15x60 (6"x24") RT 20mm



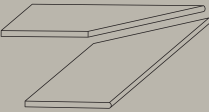
TERMINALE L
L TERMINAL
▲ 120x45x15 (48"x18"x6") RT 20mm
▲ 60x33x5 (13"x24"x2") RT 20mm
▲ 60x20x5 (24"x8"x2") RT 20mm



CORDOLO L
L KERB
▲ 60x20x15 (24"x8"x6") RT 20mm



ANGOLARE INTERNO BORDO TORO
INT. BULLNOSE EDGE CORNER
▲ 60x120 (24"x48") RT 20mm
▲ 30x120 (12"x48") RT 20mm
▲ 30x60 (12"x24") RT 20mm



ANGOLARE ESTERNO BORDO TORO
EXT. BULLNOSE EDGE CORNER
▲ 60x120 (24"x48") RT 20mm
▲ 30x120 (12"x48") RT 20mm
▲ 30x60 (12"x24") RT 20mm

FORMATI / SIZES

	120x120 (119,5x119,5)* 48"x48"	60x120 24"x48"	80x80 32"x32"	40x80 16"x32"	60x60 24"x24"	30x60 12"x24"	120x120 (119,5x119,5)* 48"x48"	60x120 24"x48"	60x60 24"x24"
	RT	RT	RT	RT	RT	RT	RT	RT	RT
	9mm	9mm	9mm	9mm	9mm	9mm	K2 20mm	K2 20mm	K2 20mm
GEO WHITE	●	●■	●	●	●▲	●▲			
GEO IVORY	●	●■	●	●	●▲	●▲	▲	▲	▲
GEO BEIGE	●	●	●	●	●▲	●▲	▲	▲	▲
GEO SILVER	●	●■	●	●	●▲	●▲	▲	▲	▲
GEO GREY	●	●	●	●	●▲	●▲	▲	▲	▲
GEO WALNUT	●	●	●	●	●▲	●▲			
GEO SHAPE		●							

*Formato nominale / *Nominal size*

● Natural R9 | ▲ Grip R11 | ▲ Structured R11 | ■ 3D

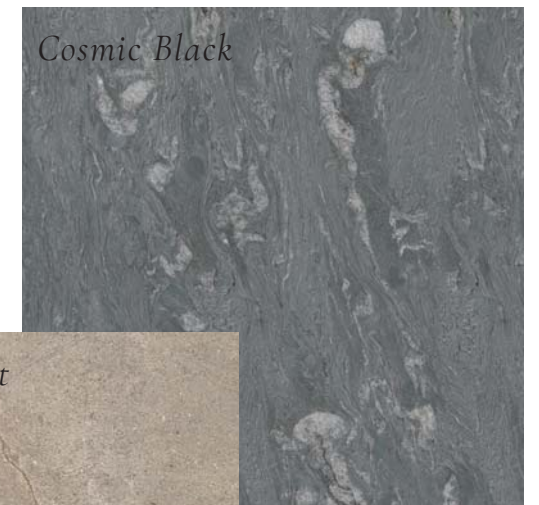
● Natural R9 | ▲ Grip R11 | ▲ Structured R11 | ■ 3D

percorsi frame

Stone Landscapes

Percorsi Frame è una collezione aperta che completa la famiglia di effetti pietra delle serie Percorsi. I confini tra indoor e outdoor sfumano nella straordinaria varietà di grafismi, finiture e spessori disponibili, pur mantenendo le peculiarità che differenziano la pietra da esterno da quella per interni. L'aspetto più rustico e marcato delle proposte outdoor si ingentilisce negli ambienti indoor, dove la pietra esprime il suo lato più intimo. Con il suo valore estetico e la spinta tecnologica sempre più innovativa, Percorsi Frame celebra la pietra nella sua essenza versatile e incredibilmente decorativa.

Percorsi Frame is an open collection that completes the family of stone-effect tiles of the Percorsi series. The boundaries between indoor and outdoor fade in the extraordinary variety of graphisms, finishes and thicknesses available, while maintaining the peculiarities that differentiate outdoor from indoor stone. The more rustic and pronounced look of the outdoor proposals softens in indoor environments, where stone expresses its more intimate side. With its aesthetic value and increasingly innovative technological drive, Percorsi Frame celebrates stone in its versatile and incredibly decorative essence.



GNEISS GREY



GNEISS GREY
30x60 (12"x24") R11
60x60 (24"x24") R11

GNEISS GREY
30x60 (12"x24") R11
60x60 (24"x24") R11

percorsi frame

COSMIC BLACK

COSMIC BLACK 60x120 (24"x48")

TOP TAVOLI E BANCONE
ONICE PEARL 120x278 (48"x110")



percorsi frame

IMPERIALE WALNUT

IMPERIALE WALNUT
60x120 (24"x48")
60x120 (24"x48") **K2** 20mm



percorsi frame

PLIMA SILVER



percorsi frame

PLIMA SILVER
60x60 (24"x24") R11

PLIMA SILVER 60x120 (24"x48")
MOSAICO BURATTATO 31x31 (12 1/2"x12 1/2") TOZZETTO: 7,5x7,5 (3"x3")

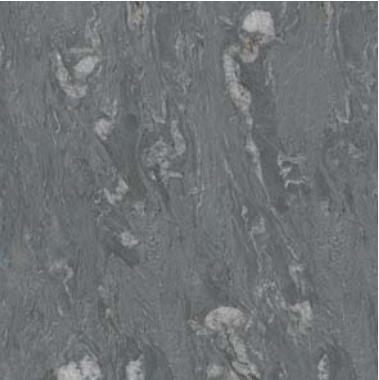


TRAVERTINO BEIGE

TRAVERTINO BEIGE
60x60 (24"x24") **K2** 20mm
GRIGLIA 15x60 (6"x24") **K2** 20mm
ANGOLARE GRIGLIA 15x60 (6"x24") **K2** 20mm
GRADINO BORDO TORO 30x60 (12"x24") **K2** 20mm
ANGOLARE INTERNO BORDO TORO 30x60 (12"x24") **K2** 20mm

5
COLORI/
COLOURS

COSMIC BLACK **V3**



PLIMA SILVER **V3**



GNEISS GREY **V3**



TRAVERTINO BEIGE **V3**

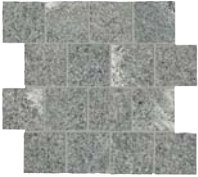


IMPERIALE WALNUT **V3**



2
DECORI/
DECORS

MOSAICO BURATTATO
▲ 31x31 (12^{1/2"}x12^{1/2"}) RT 9mm
TOZZETTI: 7,5x7,5 (3"x3")



GNEISS GREY



PLIMA SILVER



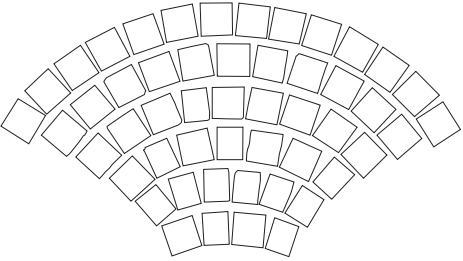
IMPERIALE WALNUT



COSMIC BLACK



TRAVERTINO BEIGE



CODA DI PAVONE
▲ 104x57 (41^{3/4"}x22^{7/8"}) RT 9mm
TOZZETTI: 6x7,5 (2^{1/2"}x3") - 7,5x7,5 - (3"x3")



GNEISS GREY



IMPERIALE WALNUT



TRAVERTINO BEIGE



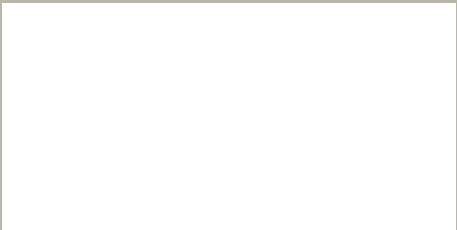
PLIMA SILVER



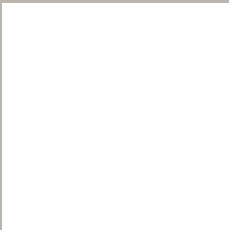
COSMIC BLACK

percorsi frame

5
FORMATI/
SIZES



■ 60x120 (24"x48") RT 9mm
▲ 60x120 (24"x48") RT **K2** 20mm



■ ▲ 60x60 (24"x24") RT 9mm
▲ 60x60 (24"x24") RT **K2** 20mm

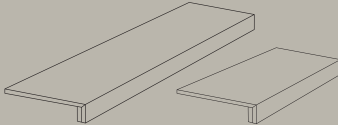


■ ▲ 30x60 (12"x24") RT 9mm

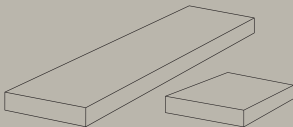
7
PEZZI SPECIALI/
TRIMS



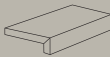
BATTISCOPA
BULLNOSE
■ 7,2x60 (2,8"x24") RT 9mm



SCALINO INCOLLATO
GLUED STEP TREAD
▲ 33x60 (13"x24") RT 9mm
■ 33x120 (13"x48") RT 9mm



ANGOLARE INCOLLATO
GLUED CORNER STEP TREAD
▲ 33x33 (13"x13") RT 9mm
■ 33x120 (13"x48") RT 9mm



TERMINALE L INCOLLATO
GLUED L TERMINAL
▲ 30x15x4 (12"x6"x1^{3/4}") RT 9mm

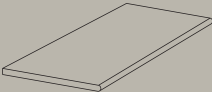


TERMINALE L MONOLITICO
L TERMINAL TEXTURED
▲ 30x15x4 (12"x6"x1^{3/4}") Not RT 9mm

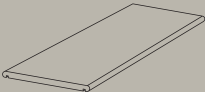
17
PEZZI SPECIALI K₂/
TRIMS K₂



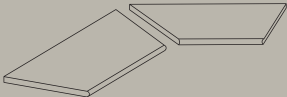
ANGOLARE BORDO TORO
BULLNOSE EDGE CORNER
▲ 30x30 (12"x12") RT 20mm



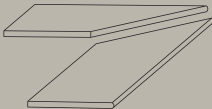
GRADINO BORDO TORO
BULLNOSE EDGE STEP
▲ 60x120 (24"x48") RT 20mm
▲ 30x120 (12"x48") RT 20mm
▲ 30x60 (12"x24") RT 20mm



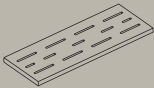
TOP BORDO TORO
BULLNOSE EDGE TOP
▲ 30x60 (12"x24") RT 20mm



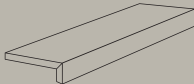
ANGOLARE INTERNO BORDO TORO
INT. BULLNOSE EDGE CORNER
▲ 60x120 (24"x48") RT 20mm
▲ 30x120 (12"x48") RT 20mm
▲ 30x60 (12"x24") RT 20mm



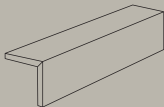
ANGOLARE ESTERNO BORDO TORO
EXT. BULLNOSE EDGE CORNER
▲ 60x120 (24"x48") RT 20mm
▲ 30x120 (12"x48") RT 20mm
▲ 30x60 (12"x24") RT 20mm



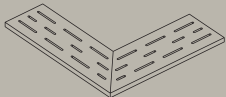
GRIGLIA
GRID
▲ 15x60 (6"x24") RT 20mm



TERMINALE L
L TERMINAL
▲ 120x45x15 (48"x18"x6") RT 20mm
▲ 60x33x5 (13"x24"x2") RT 20mm
▲ 60x20x5 (24"x8"x2") RT 20mm



CORDOLO L
L KERB
▲ 60x20x15 (24"x8"x6") RT 20mm



ANGOLARE GRIGLIA
CORNER GRID
▲ 15x60 (6"x24") RT 20mm

FORMATI / SIZES

	60x120 24"x48"	60x60 24"x24"	30x60 12"x24"	60x120 24"x48"	60x60 24"x24"
	RT	RT	RT	RT	RT
	9mm	9mm	9mm	K2 20mm	K2 20mm
PLIMA SILVER	■	■▲	■▲	▲	▲
GNEISS GREY	■	■▲	■▲	▲	▲
IMPERIALE WALNUT	■	■▲	■▲	▲	▲
TRAVERTINO BEIGE	■	■▲	■▲	▲	▲
COSMIC BLACK	■	■▲	■▲	▲	▲

■ Spazzolato R10 | ▲ Structured R11

■ Spazzolato R10 | ▲ Structured R11

omnia

Stone Rhapsody

Le cromie classiche di pietre antiche e pregiate rendono Omnia una collezione preziosa, in cui la natura diventa l'elemento decorativo per eccellenza di accoglienti ambienti indoor. Bianco Venezia, Pietra dei Pirenei, l'antico Travertino di Rapolano, il Ceppo di Gré: Omnia racchiude, come uno scrigno, una varietà di grane, texture e tonalità che raccontano le profondità insondabili della Terra. La collezione ritorna arricchita da due nuovi travertini: Tivoli Ivory, una tonalità di bianco striata da venature grigio caldo, e Romano Sand, con sfumature tra il sabbia e il beige.

The classic colors of ancient and precious stones make Omnia a refined collection, where nature becomes the decorative element par excellence for cozy indoor environments. Bianco Venezia, Pietra dei Pirenei, the ancient Travertino di Rapolano, Ceppo di Gré: Omnia encloses, like a treasure chest, a variety of grains, textures and shades that tell of the unfathomable depths of the Earth. The collection returns enriched by two new travertines: Tivoli Ivory, a shade of white streaked with warm grey veins, and Romano Sand, with shades ranging from sand to beige.

Romano Sand

Tivoli Ivory



TIVOLI IVORY

TIVOLI IVORY
120x240 (48"x96")

omnia

ROMANO SAND

ROMANO SAND
60x120 (24"x48")



omnia

2

COLORI/
COLOURS

TIVOLI IVORY **V3**

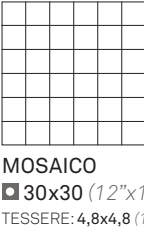
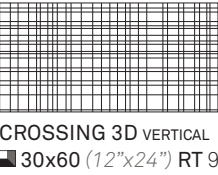
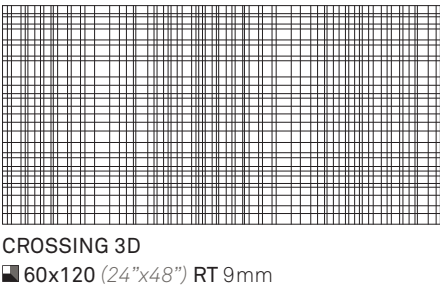


ROMANO SAND **V3**



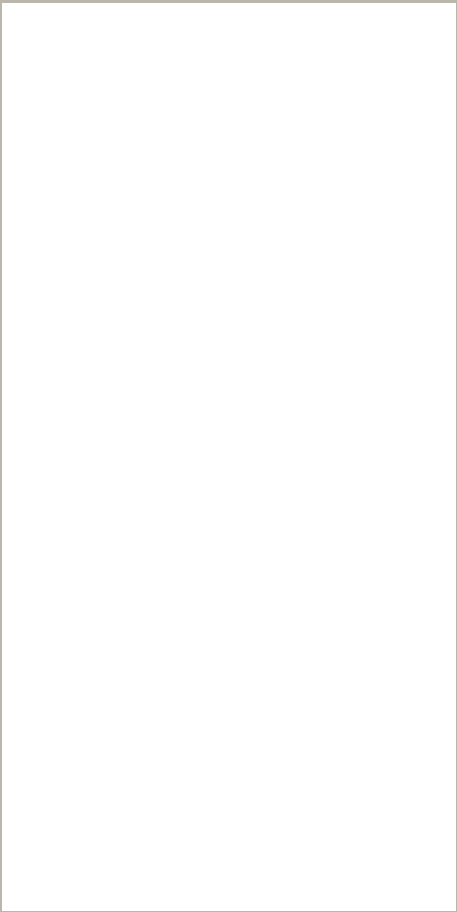
3

DECORI/
DECORS

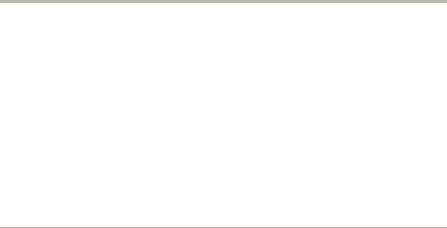


omnia

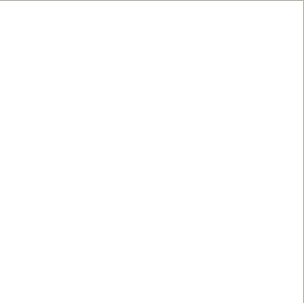
7
FORMATI/
SIZES



■ 120x240 (48"x96") RT 9mm



■ 60x120 (24"x48") RT 9mm
▲ 60x120 (24"x48") RT K2 20mm



■ 80x80 (32"x32") RT 9mm



■ 40x80 (16"x32") RT 9 mm



■ 60x120 (24"x48") RT 9mm



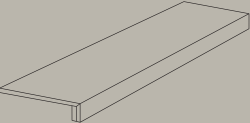
■ 30x60 (12"x24") RT 9mm

■ Spazzolato R10 | ▲ Structured R11 | ■ 3D

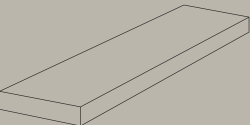
4
PEZZI SPECIALI/
TRIMS



BATTISCOPA
BULLNOSE
■ 4,6x120 (1^{13/16}"x48") RT 9mm
■ 7x80 (2^{3/4}"x32") RT 9mm

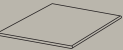


SCALINO INCOLLATO
GLUED STEP TREAD
■ 33x120 (13"x48") RT 9mm

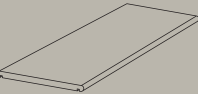


ANGOLARE INCOLLATO
GLUED CORNER STEP TREAD
■ 33x120 (13"x48") RT 9mm

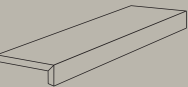
17
PEZZI SPECIALI K₂/
TRIMS K2



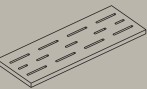
ANGOLARE BORDO TORO
BULLNOSE EDGE CORNER
▲ 30x30 (12"x12") RT 20mm



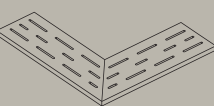
TOP BORDO TORO
BULLNOSE EDGE TOP
▲ 30x60 (12"x24") RT 20mm



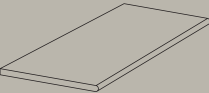
TERMINALE L
L TERMINAL
▲ 120x45x15 (48"x18"x6") RT 20mm
▲ 60x33x5 (13"x24"x2") RT 20mm
▲ 60x20x5 (24"x8"x2") RT 20mm



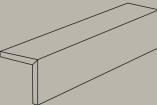
GRIGLIA
GRID
▲ 15x60 (6"x24") RT 20mm



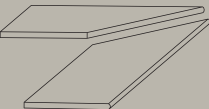
ANGOLARE GRIGLIA
CORNER GRID
▲ 15x60 (6"x24") RT 20mm



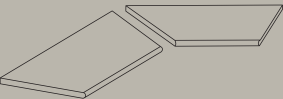
GRADINO BORDO TORO
BULLNOSE EDGE STEP
▲ 60x120 (24"x48") RT 20mm
▲ 30x120 (12"x48") RT 20mm
▲ 30x60 (12"x24") RT 20mm



CORDOLO L
L KERB
▲ 60x20x15 (24"x8"x6") RT 20mm



ANGOLARE ESTERNO BORDO TORO
EXT. BULLNOSE EDGE CORNER
▲ 60x120 (24"x48") RT 20mm
▲ 30x120 (12"x48") RT 20mm
▲ 30x60 (12"x24") RT 20mm



ANGOLARE INTERNO BORDO TORO
INT. BULLNOSE EDGE CORNER
▲ 60x120 (24"x48") RT 20mm
▲ 30x120 (12"x48") RT 20mm
▲ 30x60 (12"x24") RT 20mm

FORMATI / SIZES

	120x240 (119,5x239)* 48"x96"	120x120 (119,5x119,5)* 48"x48"	60x120 24"x48"	80x80 32"x32"	40x80 16"x32"	30x60 12"x24"	120x120 48"x48"	60x120 24"x48"
	RT	RT	RT	RT	RT	RT	RT	RT
	9mm	9mm	9mm	9mm	9mm	9mm	K2 20mm	K2 20mm
ROMANO SAND			■ ■	■	■	■		▲
TIVOLI IVORY	■		■ ■	■	■	■		▲
CEPPO GREY	■	■	■ ■	■	■	■	▲	▲
EMPERADOR WHITE		■	■ ■	■	■	■		▲
VENEZIA IVORY	■	■	■ ■	■	■	■		▲
PIRENEI SILVER		■	■ ■	■	■	■		▲
DEVIX GREIGE	■	■	■ ■	■	■	■	▲	▲
RAPOLANO BEIGE		■	■ ■	■	■	■	▲	▲

*Formato nominale / Nominal size

■ Spazzolato R10 | ▲ Structured R11 | ■ 3D

elements lux

Classic marble

Quando il classico incontra il bello, nasce l'iconico. E iconica è Elements Lux, la prima collezione di gres porcellanato effetto marmo firmata Keope. Suntuosi e raffinati, i marmi classici di Elements Lux riproducono con assoluta fedeltà le trame e le sfumature tipiche del materiale naturale. L'ampia varietà di cromie della collezione beneficia dell'aggiunta della finitura Silky per Calacatta Gold e Silver Grey e di due nuove tonalità di Calacatta. Nel Calacatta Statuarietto il fondo chiaro a grana fine è solcato da tenui venature grigio chiaro; nel Calacatta Verde ampie venature verdi di varia intensità disegnano un paesaggio di rara bellezza su base bianca.

When classic meets beautiful, the iconic is born. And iconic is Elements Lux, the first marble effect porcelain stoneware collection by Keope. Sumptuous and refined, the classic marbles of Elements Lux reproduce with absolute fidelity the typical textures and nuances of the natural material. The collection's wide variety of colors benefits from the addition of the Silky finish for Calacatta Gold and Silver Grey and two new shades of Calacatta. In Calacatta Statuarietto the light, fine-grained background is furrowed by light grey veins; in Calacatta Verde broad green veins of varying intensity draw a landscape of rare beauty on a white base.





CALACATTA STATUARIETTO

CALACATTA STATUARIETTO
120x278 (48"x110") - 120x120 (48"x48")

ELEMENTS DESIGN PEACH 60x120 (24"x48")

CALACATTA VERDE

CALACATTA VERDE
120x278 (48"x110") - 120x120 (48"x48")



elements lux

2
COLORI/
COLOURS

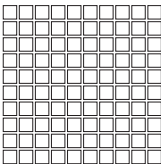
CALACATTA VERDE **V2**



CALACATTA STATUARIETTO **V2**

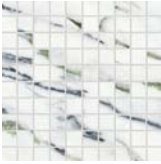


2
DECORI /
DECORS



MOSAICO ◆ 30x30 (12"x12") RT 9mm

TESSERE: 2,8x2,8 (1 1/8"x1 1/8")



CALACATTA VERDE



CALACATTA STATUARIETTO



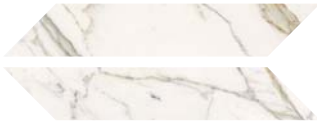
CHEVRON DX ◆ 10x59 (4"x24") RT 9mm



CHEVRON SX ◆ 10x59 (4"x24") RT 9mm



CALACATTA VERDE

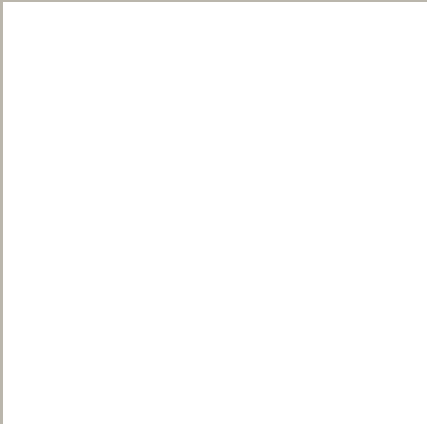


CALACATTA STATUARIETTO

5
FORMATI/
SIZES



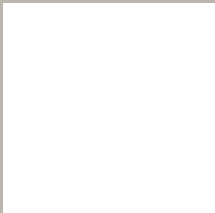
◆ ✕ 120x278 (48"x110") RT 6mm



◆ ✕ 120x120 (48"x48") RT 9mm



◆ ● ✕ 60x120 (24"x48") RT 9mm



◆ ● ✕ 60x60 (24"x24") RT 9mm



◆ ✕ 30x60 (12"x24") RT 9mm

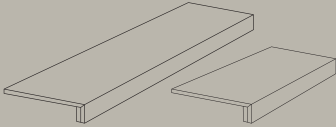
6
PEZZI SPECIALI/
TRIMS



BATTISCOPA
BULLNOSE

● ◆ ✕ 4,6x120 (1 13/16"x48") RT 9mm

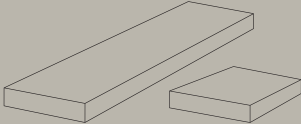
● ◆ ✕ 7,2x60 (2,8"x24") RT 9mm



SCALINO INCOLLATO
GLUED STEP TREAD

● ◆ ✕ 33x60 (13"x24") RT 9mm

● ◆ ✕ 33x120 (13"x48") RT 9mm



ANGOLARE INCOLLATO
GLUED CORNER STEP TREAD

● ◆ ✕ 33x33 (13"x13") RT 9mm

● ◆ ✕ 33x120 (13"x48") RT 9mm

FORMATI / SIZES

	120x278 (119,5x278)* 48"x110"	120x240 (119,5x239)* 48"x96"	120x120 (119,5x119,5)* 48"x48"	60x120 24"x48"	60x60 24"x24"	30x60 12"x24"
	RT	RT	RT	RT	RT	RT
	6mm	9mm	9mm	9mm	9mm	9mm
E. LUX CALACATTA VERDE	◆		◆	● ◆	● ◆	◆
E. LUX CALACATTA STATUARIETTO	◆		◆	● ◆	● ◆	◆
E. LUX CALACATTA GOLD	◆ ✕	◆	◆ ✕	● ◆ ✕	● ◆ ✕	◆ ✕
E. LUX SILVER GREY	◆ ✕	◆	◆ ✕	● ◆ ✕	● ◆ ✕	◆ ✕
E. LUX CALACATTA	◆	◆	◆	● ◆	● ◆	◆
E. LUX EMPERADOR	◆			● ◆	● ◆	◆
E. LUX PORT LAURENT	◆			● ◆	● ◆	◆
E. LUX LINCOLN		◆	◆	● ◆	● ◆	◆
E. LUX CREMA BEIGE				● ◆	● ◆	◆

*Formato nominale / Nominal size

● Natural R9 | ◆ Lappato | ✕ Silky

specs & tech

- 58 / **Gamma**
Range
- 59 / **Misure-pesi-imballi**
Size-weight-packaging
- 60 / **Tabella specifiche tecniche**
Technical features

GAMMA / RANGE

COLLEZIONI COLLECTIONS	COLORI COLOURS	120x278 (119,5x278)* 48"x110"	120x240 (119,5x239)* 48"x96"	120x120 (119,5x119,5)* 48"x48"	60x120 24"x48"	80x80 32"x32"	40x80 16"x32"	60x60 24"x24"	30x60 12"x24"	120x120 (119,5x119,5)* 48"x48"	60x120 24"x48"	60x60 12"x48"
		6mm	9mm	9mm	9mm	9mm	9mm	9mm	9mm	K2 20mm	K2 20mm	K2 20mm
ELEMENTS LUX	CALACATTA VERDE	◆		◆	●◆			●◆	◆			
	CALACATTA STATUARIETTO	◆		◆	●◆			●◆	◆			
	CALACATTA GOLD	◆✕	◆	◆✕	●◆✕			●◆✕◆✕				
	SILVER GREY	◆✕	◆	◆✕	●◆✕			●◆✕◆✕				
	CALACATTA	◆	◆	◆	●◆			●◆	◆			
	EMPERADOR	◆			●◆			●◆	◆			
	PORT LAURENT	◆			●◆			●◆	◆			
	LINCOLN		◆	◆	●◆			●◆	◆			
	CREMA BEIGE				●◆			●◆	◆			
GEO	GEO WHITE			●	●■	●	●	●▲	●▲			
	GEO IVORY			●	●■	●	●	●▲	●▲	▲	▲	▲
	GEO BEIGE			●	●	●	●	●▲	●▲	▲	▲	▲
	GEO SILVER			●	●■	●	●	●▲	●▲	▲	▲	▲
	GEO GREY			●	●	●	●	●▲	●▲	▲	▲	▲
	GEO WALNUT			●	●	●	●	●▲	●▲			
	GEO SHAPE				●							
OMNIA	ROMANO SAND				■■	■	■		■		▲	
	TIVOLI IVORY		■		■■	■	■		■		▲	
	CEPPO GREY		■	■	■■	■	■		■	▲	▲	
	EMPERADOR WHITE			■	■■	■	■		■		▲	
	VENEZIA IVORY		■	■	■■	■	■		■		▲	
	PIRENEI SILVER			■	■■	■	■		■		▲	
	DEVIX GREIGE		■	■	■■	■	■		■	▲	▲	
	RAPOLANO BEIGE			■	■■	■	■		■	▲	▲	
PERCORSI FRAME	PLIMA SILVER				■			■▲	■▲		▲	▲
	GNEISS GREY				■			■▲	■▲		▲	▲
	IMPERIALE WALNUT				■			■▲	■▲		▲	▲
	TRAVERTINO BEIGE				■			■▲	■▲		▲	▲
	COSMIC BLACK				■			■▲	■▲		▲	▲

*Formato nominale / *Nominal size*

● Natural R9 | ■ Spazzolato R10 | ▲ Structured R11 | ▲ Grip R11 | ■ 3D | ◆ Lappato | ✕ Silky

MISURE, PESI ED IMBALLI / SIZE, WEIGHT AND PACKAGING

FORMATO SIZE	SPESSORE THICKNESS	PZ/SCATOLA PIECES/BOX	MQ/SCATOLA SQM/BOX	KG/SCATOLA KG/BOX	MQ/PALLET SQM/PALLET	KG/PALLET KG/PALLET	SCATOLA/PALLET BOX/PALLET
120x278	6mm	1	3,32	≅ 49,56	59,80	≅ 990,08	18
120x240	9mm	1	2,86	≅ 61,60	51,41	≅ 1.203,80	18
120x120	9mm	2	2,86	≅ 60,80	57,12	≅ 1.251,00	20
60x120	9mm	2	1,44	≅ 31,93	50,40	≅ 1.138,55	35
80x80	9mm	2	1,28	≅ 25,60	61,44	≅ 1.253,80	48
40x80	9mm	4	1,28	≅ 27,36	35,84	≅ 791,08	28
60x60	9mm	3	1,08	≅ 21,00	43,20	≅ 856,00	40
30x60	9mm	7	1,26	≅ 25,00	50,40	≅ 1.016,00	40
120x120 K2	20mm	1	1,43	≅ 67,10	28,56	≅ 1.377,00	20
60x120 K2	20mm	1	0,72	≅ 33,75	25,20	≅ 1.202,25	35
60x60 K2	20mm	2	0,72	≅ 33,40	21,60	≅ 1.018,00	30
4,6x120 battiscopa	9mm	6	7,20	≅ 7,80	345,60	≅ 387,40	48
7x80 battiscopa	9mm	8	6,40	≅ 9,30	460,80	≅ 682,60	72
7,2x60 battiscopa	9mm	10	6,00	≅ 10,48	480,00	≅ 851,40	80

specs & tech | formats, colours, finishing

INFORMAZIONI TECNICHE / TECHNICAL FEATURES

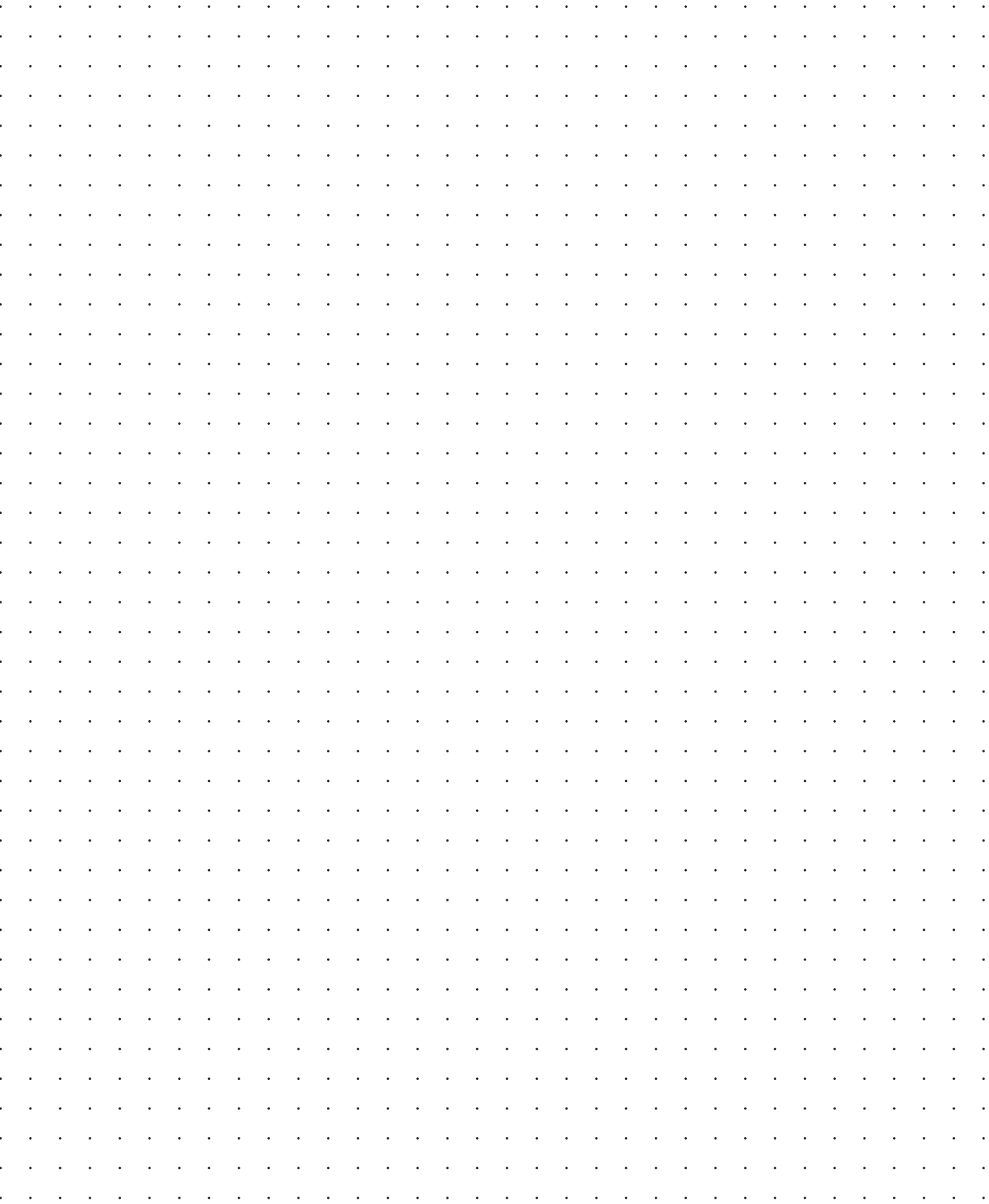
DESCRIZIONE DESCRIPTION		NORME REGULATION	REQUISITI PRESCRITTI REQUIRED VALUES
		EN 14411 - ISO 13006	
	DIMENSIONI RETTIFICATO SIZES RECTIFIED	UNI EN ISO 10545-2	lunghezza-larghezza ±0,3% (±1,0 mm max) <i>lenght-width</i> spessore ±5,0% (±0,5 mm max) <i>thickness</i> ortogonalità ±0,3% (±1,5 mm max) <i>rectangularity</i> rettilinearità ±0,3% (±0,8 mm max) <i>straightness</i> planarità ±0,4% (±1,8 mm max) <i>surface flatness</i> qualità superficie ≥95% <i>surface quality</i>
	DIMENSIONI NON RETTIFICATO SIZES NOT RECTIFIED		lunghezza-larghezza ±0,6% (±2,0 mm max) <i>lenght-width</i> spessore ±5,0% (±0,5 mm max) <i>thickness</i> ortogonalità ±0,5% (±2,0 mm max) <i>rectangularity</i> rettilinearità ±0,5% (±1,5 mm max) <i>straightness</i> planarità ±0,5% (±2,0 mm max) <i>surface flatness</i> qualità superficie ≥95% <i>surface quality</i>
	ASSORBIMENTO ACQUA WATER ABSORPTION	UNI EN ISO 10545-3	≤0,5%
	RESISTENZA A ROTTURA BREAKING STRENGHT	UNI EN ISO 10545-4	R≥35 N/mm² S≥700 N (<7,5 mm) S≥1300 N (≥7,5 mm)
	RESISTENZA ABRASIONE PROFONDA (UGL - Matt) DEEP ABRASION RESISTANCE (UGL - Matt)	UNI EN ISO 10545-6	≤175 mm³
	RESIST. ABRASIONE SUPERFICIALE (GL - Lappato / Silky) SURFACE ABRASION RESISTANCE (GL - Lappato / Silky)	UNI EN ISO 10545-7	dichiarare un valore / declare a value
	RESISTENZA SHOCK TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545-9	resistenza / resistant
	RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545-12	resistenza / resistant
	RESISTENZA CHIMICA CHEMICAL RESISTANCE	UNI EN ISO 10545-13	resistenza / resistant
	RESISTENZA ALLE MACCHIE STAIN RESISTANCE	UNI EN ISO 10545-14	pulibile / cleanable
	CLASSIFICAZIONE ANTISDRUCCIOLO ASSESSMENT OF SLIP RESISTANCE	DIN 51130	R
		DIN 51097	A+B+C
		B.C.R.A. (COF)	>0,40 bagnato / wet
		ANSI A326.3 Test Metod (DCOF)	>0,42 bagnato / wet
		BS 7976-2:2002 (UK) (Pendulum Test Value)	0-24 scivoloso / slippery 25-35 scivolosità moderata / moderately slippery >36 basso rischio scivolamento / low slipping risk

Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E ≤0,5%
Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E ≤0,5%

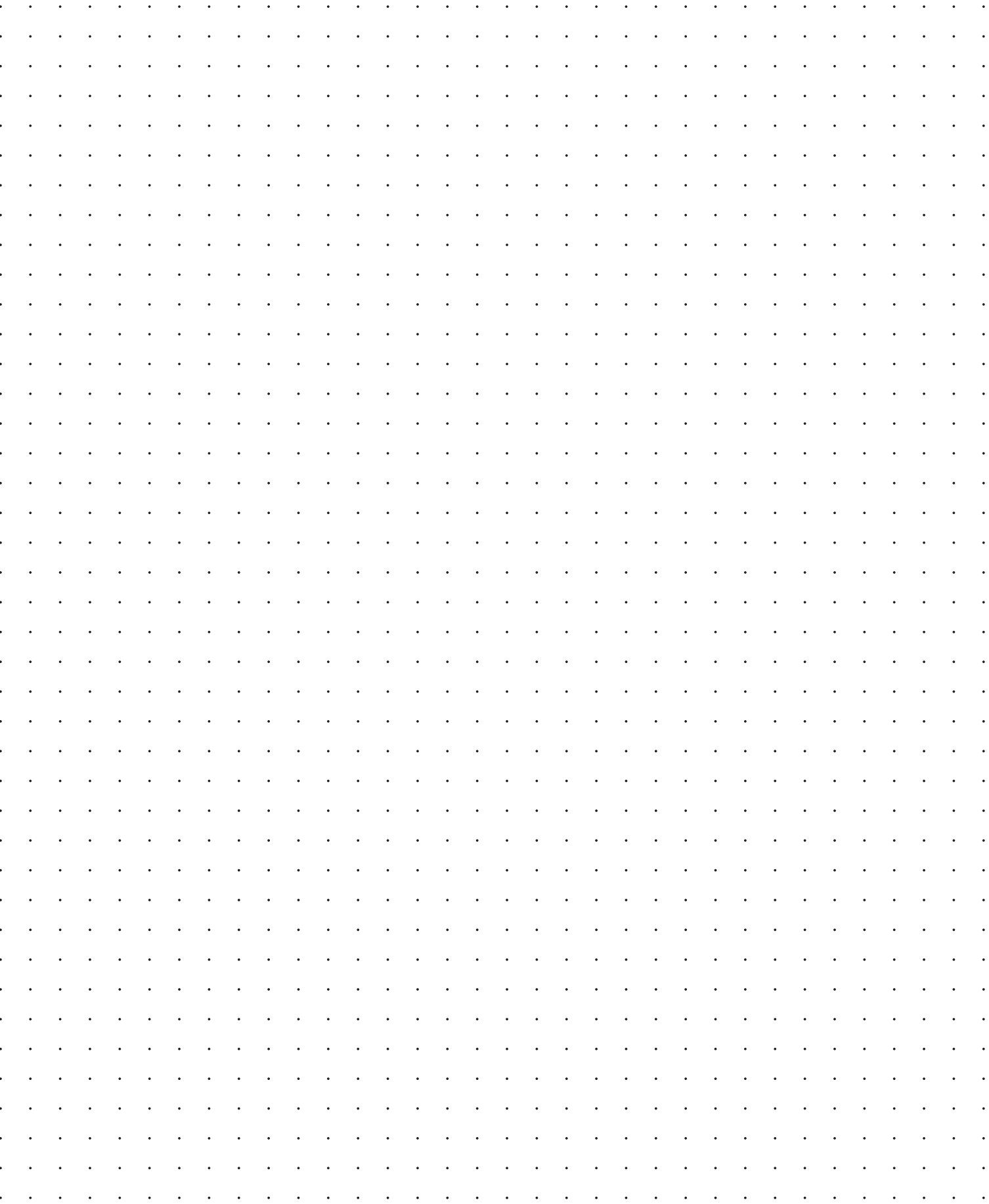
VALORI VALUES		VALORI VALUES		VALORI VALUES		VALORI VALUES	
ELEMENS LUX		GEO		OMNIA		PERCORSI FRAME	
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT	
-		-		-		-	
≤0,1%		≤0,1%		≤0,1%		≤0,1%	
6mm	9mm	9mm	20mm	9mm	20mm	9 mm	20 mm
CONFORME COMPLIANT	CONFORME COMPLIANT	CONFORME COMPLIANT	R≥45 N/mm² S≥10000 N	CONFORME COMPLIANT	R≥45 N/mm² S≥10000 N	CONFORME COMPLIANT	R≥45 N/mm² S≥10000 N
≤150 mm³		≤150 mm³		≤150 mm³		≤150 mm³	
TEST DISPONIBILE TEST AVAILABLE		-		-		-	
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT	
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT	
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT	
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT	
LAP 120x278 - 120x240 - 120x120 - 60x120 - 60x60 - 30x60 SILKY 120x278 - 120x120 - 60x120 - 60x60 - 30x60 R9 60x120 - 60x60		R9 120x120 - 60x120 - 80x80 - 40x80 - 60x60 - 30x60 R11 60x60 - 30x60 - 120x120 K2 - 60x120 K2- 60x60 K2		R10 120x240 - 120x120 - 60x120 - 80x80 - 40x80 R11 120x120 K2 - 60x120 K2		R10 60x120 - 60x60 - 30x60 R11 60x60 - 30x60 - 60x120 K2 - 60x60 K2	
- Lappato / - Silky A Natural R9		A Natural R9 A+B+C Structured R11 / Grip R11		A+B Spazzolato R10 A+B+C Structured R11		A+B Spazzolato R10 A+B+C Structured R11	
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT	
CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT		CONFORME COMPLIANT	
-		-		in test		in test	

specs & tech

NOTE



NOTE





HEADQUARTER via statale 467, 21
42013 Casalgrande (RE) - Italy
FACTORY via canale, 67
42013 Casalgrande (RE) - Italy
WAREHOUSE via dell'industria, 1
42013 Casalgrande (RE) - Italy

PHONE +39 0522 997511
FAX +39 0522 997544 (OT) - 545 (IT)
ADMIN. FAX +39 0522 997413

info@keope.com
keope.com

IT_

Ceramiche Keope si riserva la facoltà di apportare variazioni ai prodotti illustrati in questo catalogo per necessità produttive o al fine di migliorarne la qualità. I campioni sono puramente indicativi. Gli imballaggi e pesi riportati possono variare per necessità produttive. Consultare gli uffici commerciali al momento dell'ordine.

EN_

Ceramiche Keope reserves the right to vary the products illustrated in this catalogue for production purposes or in order to improve quality. Samples are purely indicative. Packaging and weights shown may be varied in line with production requirements. Check with the sales department at the time of order.

